PRIVACY POLICY

This Privacy Policy ("**Policy**") sets forth how LUMINECORE Limited is a company established and existing under the laws of the Republic of Cyprus, reg. number HE 466730 **"Company"**, **"we", "us", "our"**), processes personal data of:

- visitors of the Site https://www.desirecast.com ,
- Users of the Site and the Services, Models,
- our vendors, their representatives, and other employees,
- any claimants / third parties sending requests or queries.

This Policy is posted and is constantly available at https://www.desirecast.com/legal/privacy-policy . The Policy may be updated time to time, and you may access any version (see at the end the available versions). In the event of any substantive changes, we will notify you in advance.

All terms used in this Policy (**"Site"**, **"Services"**, **"Users"**, **"Models"**, **"Content"**, etc.) shall be interpreted in accordance with the definitions laid out in Terms of Use available at https://www.desirecast.com/legal/terms-of-use

Some technical terms used in this Policy are given without explanation. If you do not know a term, please contact us (see contact details in Section 6).

The Privacy Policy covers:

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1. INTRODUCTORY INFORMATION

The Privacy policy describes how we collect and process your personal data through your use of Site and Services.

The Site is not intended and restricted for use by anyone under the age of 18-years and we do not knowingly collect data relating to children and minors.

You need to read and understand the Privacy policy and any amendments to it.

Usually, all the personal data we process is collected directly from you (for instance, during the registration on our Site and Services). However, some of the data may be collected

automatically, for instance, while you use the Site and the Services, or from third parties (payment providers when you make transactions on the Site and the Services).

In some cases, you can provide some sensitive data regarding your gender, sexual orientation to complete your account. Please note that the provision of such information is optional, and you can at any time choose to delete it from your profile in your account settings. If you choose to provide this data, you consent to us using it as laid out in this Privacy Policy.

We do not collect any information about criminal convictions and offences. We also don't use your data for profiling and making automated decisions concerning you.

You can close your account at any time. When you don't use your account for 3 years and more, we proceed to automatically close it. Upon the account closure, all the relevant personal data is deleted, however, we reserve the right to store the data necessary to comply with the applicable laws, to prepare for potential or ongoing litigation and / or claims, etc.

2. WHAT DATA WE COLLECT AND FOR WHAT PURPOSE

- **Personal data** means any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person. In simple terms this means any information about an individual from which that person can be identified.

  We may collect, use, store, and transfer different kinds of personal data about you, including but not limited to:

- **Identity Data** includes first name, last name, nickname, stage name, username or other name used by you, personal identification document / passport / driver's license number, date of birth, gender, country of residence.

- **Account data** includes username, account name, email address, password, account status, telephone number, gender, sexual orientation (optional), preferences.

- **Social media data** includes username, password, email address, and other information used for your authentication.

- **Financial data** and payment verification data are stored and processed by our payment processor.

- **Transaction data** details about payments to and from you, date, sum, tokens balance, details of product and services you have purchased from us.

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- **Account usage data** internet protocol (IP) address, your login data, browser type and version, time zone, location, information about how you use the Site, products and services.

- **Chat messages** include any information that you may share via chat messages. Please note that we do not intentionally store chat messages, but we may have access to them with legitimate purposes.

- **Content Data** includes photos, videos, audio, livestream data, text, images, GIFs, emojis, metadata or any other media data that you create, upload, livestream, perform.

- **Work-related data** includes identity data, financial data, taxpayer number, information about education and work experience; if legal entity is concerned work related data includes corporate data, including legal name, registration number, registration address, name of directors, other documents and information that may be required for Know Your Client procedure, bank details.

- **Promotion data** includes newsletter details (content, time of sending, status of receipt), consent details (whether you gave your consent to receiving the newsletter or withdrew it).

- **Special Categories of personal data** includes information about your race or ethnicity, sex life, sexual orientation. Special categories of personal data are collected in respect of Models. Otherwise, we do not collect and store this type of data.

For each scenario of processing, we have set out below, in a table format, a description of all the ways we plan to use your personal data, and which legal bases we rely on to do so.

When you create a personal account in our Services

What are the purposes	**What data we collect**	**What is the legal basis**	**For how long we store data**
To register your account on the Site and allow you to personalise it	• Identity data • Account data • Social media data • Account usage data • Chat messages	Performance of our contract with you (Terms of Use). Consent you give us (for gender, sexual orientation, preferences details).	While your account remains active and 1 year after for potential claims / litigation purposes
To purchase, use, or exchange Tokens on the Site or the Services to access Paid Content or the Models' Services, process refunds and withdrawals, and combat anti-fraud	• Account data • Transaction data •	Performance of our contract with you (Terms of Use).	While your account remains active and at least for 6 years after for the tax / compliance purposes

To register a Model Account, incl. for purposes of age and identity verification for safety reasons	• Identity data • Special Categories of personal data	Our legitimate interest to ensure safety on our Services, to prevent scams and guarantee that only adult Users can become Models.	While your account remains active and 30 days after
To store Content on the Site, monitor compliance with Terms of Use and applicable laws, ensure safety	• Content • Chat messages	Performance of our contract with you (Terms of Use)	While your account remains active
To promote the Site or the Services, incl. by posting the advertisements on third-party websites	• Account data • Content data	Performance of our contract with you (Terms of Use).	While your account remains active and 3 years after
To evaluate the effectiveness of the Site or the Services, to improve them, conduct marketing analyses and assess our marketing efforts	• Account data • Social media data • Account usage data • Transaction data	Our legitimate interest to improve our Service, analyse its usage by Users and introduce new features for better user experience.	While your account remains active
To monitor and remove content that is harmful or illegal during livestream or before publication	• Identity data • Content data		

When you use your Model Account you can choose who sees your account (incl. your Content). This can be changed at any time in your account settings. You may have additional options to manage the confidentiality of your account, for example, by doing private live streams / cam shows.

When you participate in community events

What are the purposes	What data we collect	What is the legal basis	For how long we store data
To arrange and conduct contests for our community	• Account data	Performance of a contract with you (Contest rules).	During 1 year since the contest and for 6 years after its termination for tax/accounting compliance purposes (if applicable)
To manage your feedback and ideas via community surveys	• Account data • Additional information in survey forms	Consent that you give by participating in such surveys	During 1 month since the closure of a survey

When you subscribe to the newsletter

What are the purposes	What data we collect	What is the legal basis	For how long we store data
To send news and promotions to you	• Account data • Promotions data	Consent that you give by subscribing to our newsletter Our legitimate interest to promote the Site or the Services across existing Users	During 3 years after the last email

When you are a vendor or an employee or other representative of our vendors

What are the purposes	What data we collect	What is the legal basis	For how long we store data

To negotiate, enter and perform contracts with vendors, incl. to conduct due diligence procedures	• Work-related data	Performance of a contract with you, or our legitimate interest to freely conduct business by engaging vendors	During the term of the contract with a vendor and for 6 years after its termination for tax/accounting compliance purposes

When you submit your requests or queries via the Site

What are the purposes	**What data we collect**	**What is the legal basis**	**For how long we store data**
To process and respond to your requests and queries	Any data contained in your requests and queries	Our legitimate interest to process and respond to you requests and queries	During the term of the contract with a counterparty and for 6 years after its termination for tax/accounting compliance purposes

Please note that we may process your personal data for more than one lawful ground depending on the purposes outlined above. We have appointed a data protection officer who is responsible for overseeing compliance with this Policy. If you need further information about specific legal grounds for data processing or any other questions, please contact our data protection officer at legal@desirecast.com .

When you visit our websites, we also process your data with cookies and similar web analytics tools. For more information on how we use cookies and other web analytics tools see our Cookies policy available at https://www.desirecast.com/legal/cookie-policy .

2. HOW WE SHARE YOUR DATA

We share your data only in limited cases with the following recipients:

- our affiliates to efficiently perform our business activities,
- SaaS, hosting vendors for the use of SaaS software and hosting our IT systems we employ to process your data, other vendors we use to provide the Services, incl. payment, verification, streaming, notifications providers,
- content moderator and age verification specialists to perform content moderation and age verification services,

- other Users when you decide to participate in live streams / live cam shows by posting comments or making tips or when you decide to create and share Content or provide Services on our Site,
- new business owner if we ever sell our business,
- governmental agencies, courts, enforcement authorities, if required by a valid law order,
- payment services providers such as telecom PSP, credit\debit card PSB, payment system and similar service providers,
- professional advisors, such as lawyers, bankers, auditors, and insurers, where necessary in the course of the professional services that they render to us.

Our Site and Services may contain links to sites operated by third parties. We are not responsible for your data when you access these links or engage with third party services, and you should ensure you review the relevant third party's privacy notice (policy).

3. HOW WE TRANSFER DATA OUTSIDE OF THE EEA

We do our best to keep your data inside the EEA area. With that, some processes require use of foreign service providers to be efficient.

The countries to which we transfer your data not always have the same data protection laws as your jurisdiction. We take reasonable measures to ensure your data is adequately protected when outside of the EEA, for example, we sign Standard Contractual Clauses (SCC) adopted by the European Commission with our providers in third countries, assess the risks of the international data transfers to adopt additional security measures, etc.

You may request further information on international transfers by contacting us, as specified in Section 6 (Contacts).

4. WHAT ARE YOUR RIGHTS

Under the GDPR[1] you have certain legal rights, which are briefly summarised below, in relation to any personal data about you which we hold:

Accessing data

You have the right to ask us to provide information on how we process your data. As well you can request copies of your personal data we hold about you.

Data portability

You have the right to ask that we transfer the information you gave us to another organisation, or to you, in certain circumstances.

Changing or updating data

- [1] GDPR - the Data Protection Act of 1998, EU Data Protection Directive 95/46/EC, Regulation on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation);

You have the right ask us to rectify information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Deleting data

You have the right to ask us to delete or remove your data in certain circumstances. For instance, if you withdraw consent and believe that there is no good reason for us continuing to process it. In some cases, we may be required to continue storing data for regulatory purposes even though you require us to delete it. Should this be the case, we will provide you with further information.

Objecting, restricting processing

You have the right to request that we stop using all or some of your personal data, or that we limit (restrict) our use of their data. This includes objecting to use of personal data that is based on legitimate interests. If we process your personal data for direct marketing purposes, we will stop such processing without any exceptions after we receive such a request from you. But, in other cases we may continue to process data after such objection or request to the extent required or permitted by law.

Revoking consent

You have the right to withdraw your consent at any time after which we will stop any processing of your data for such purposes. Specifically, you can withdraw your consent to direct marketing by following the “unsubscribe” link or contacting us in accordance with Section 6 (Contacts) below.

Complaints

If you believe we have violated your rights you may lodge a complaint with the Office of the Commissioner for Personal Data Protection (Cyprus) via their website. Nevertheless, we kindly ask to contact us first to see if we can resolve your issue amicably.

You can independently access, delete, correct, or change some of your personal data in your account settings.

If you would like to exercise the rights above, please contact us, as specified in Section 6 (Contacts). We will aim to respond to you within 1 month. In some cases, we may need to ask for additional information before we are able to disclose any data to you.

5. HOW WE PROTECT DATA

We understand that no IT system or online communication can be 100% secure. However, we are committed to safeguarding your personal data and employ a range of technical, organizational, and legal measures to minimize risks. These measures include encryption, where appropriate, to protect your data from unauthorized or accidental access, deletion, modification, blocking, copying, or dissemination.

Your account is protected by a secure login process, which requires both your email address and password. It is important to keep your login credentials confidential. If you suspect that your account or personal data have been compromised—whether through misuse, unauthorized access, or loss — please notify us immediately.

In the event of a suspected data security breach, we have established procedures in place to address the issue promptly. We will inform you, as well as any relevant regulatory authorities, of the breach where we are legally obligated to do so.

6.CONTACTS

If you have any questions regarding this Policy or how we process your personal data, please contact us:

- by email: support@desirecast.com or
- by mail: AEROTRUST SECRETARIAL LIMITED Antheon, 13, Aradippou, 7103, Larnaca, Cyprus

Please, specify your name and other information necessary for full and complete consideration of your request.

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